

## AGENDA



Thursday, September 30, 2010

**Health and Human Services  
RECOMMENDATION FOR COUNCIL ACTION**

**Item No. 9**

**Subject:** Authorize negotiation and execution of a \$50,000 contract amendment and 6-month contract extension with PLANNED PARENTHOOD of Austin, TX, to provide teen pregnancy prevention services to youth for an amended 15 month contract amount not to exceed \$85,605, and a total contract amount not to exceed \$133,078.

**Amount and Source of Funding:** Funding in the amount of \$50,000 is available in the Fiscal Year 2009-2010 Operating Budget of the Health and Human Services Department. The contract period is January 1, 2010 – March 31, 2011.

**Fiscal Note:** There is no unanticipated fiscal impact. A fiscal note is not required.

**For More Information:** Vince Cobalis, Asst. Director, Human Services, 972-5011; Stephanie Hayden, Family and Youth Services Manager, 972-5017; Charles Kemp, Agenda Coordinator, 972-5023.

**Prior Council Action:** September 12, 2009 – Council approved Fiscal Year 2009-2010 Operating Budget;  
September 13, 2010 – Council approved Fiscal Year 2010-2011 Operating Budget.

Planned Parenthood in Austin was founded as a nonprofit organization in 1938. Today, Planned Parenthood in Austin operates three Austin health centers and provides a wide range of educational and preventive health care services to more than 33,000 men, women and adolescents in the Austin community each year.

Planned Parenthood's health education staff provides educational sessions at AISD schools, including Akins, Reagan, LBJ, Travis, Garza, and others based on request by teachers and staff. Most of the students attend schools located in zip codes identified by the Austin/Travis County Health and Human Services Department as areas where residents are at high risk for unintended pregnancy, have a higher concentration of adverse health risks, and have a greater likelihood of dropping out of school. With funding from the City of Austin, Planned Parenthood's Teen Pregnancy Prevention Program provides youth in the Austin area with health and life saving sexuality education. Educational presentations are available in Spanish to meet the growing need for bilingual health education.

Planned Parenthood's current contract will be increased with one time funding by \$50,000. With this one-time funding increase, Planned Parenthood would enhance and expand their Teen Pregnancy Prevention Program to create a leadership track for peer educators to 1) provide additional youth leadership development opportunities for participating teen peer educators; 2) enable peer educators to reach more teens with teen pregnancy prevention information through targeted outreach events focused on high risk populations 3) create teen pregnancy prevention messages and materials to contribute to the City of Austin Health and Humans Services Department Austin Healthy Adolescent (AHA) Initiative's Youth Leadership/Youth Voice/Community Awareness goals for raising awareness of teen pregnancy in the community; 4) implement "best practices" from existing peer education models to expand and enhance Planned Parenthood's peer education; 5) expand Planned Parenthood's Talk First! program for parents to add a workshop utilizing peer educator's messages and materials; and 6) advance AHA's Youth

Leadership/Youth Voice/Community Awareness goals through teen-led workshops and a teen advisory group to assist with planning the 2011 iChoose teen summit.

Planned Parenthood would implement a leadership track for Planned Parenthood's teen peer educator program to enable teen participants to receive a stipend and participate in enhanced educational opportunities on teen pregnancy prevention. The enhanced and expanded peer educator program would reach an additional 271 teens with teen pregnancy prevention education and information through special campus and community events.